

Attorney Docket No. 856.1043

First Named Inventor or Application Identifier:

Tomaz DUCZMAL et al.

Title: METHOD AND SYSTEM FOR DYNAMIC DISPLAY OF MARKETING CAMPAIGNS ON DISPLAY LOCATIONS VIA A **NETWORK**

UTILITY PATENT APPLICATION **TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1.53(b))

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APPL	ICA	TION	FLI	EME	NTS

See MPEP chapter 600 concerning utility patent application contents.

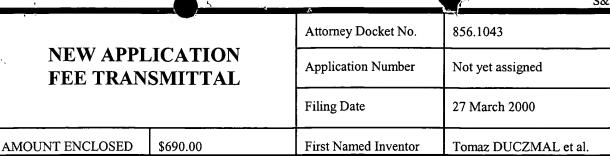
ADDRESS TO:	Assistant Commissioner for Pat	nts
	Box Patent Application	

Washington, DC 20231

1. [X]	() Fee Transmittal Form				
2. [X]	Specification, Claims & Abstract [Total Pages: 12]				
3. [X]	Drawing(s) (35 USC 113) [Total Sheets: 6]				
4. [X]	Oath or Declaration				
5. []	Incorporation by Reference (usable if Box 4b is checked) The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.				
6. []	Microfiche Computer Program (Appendix)				
7. []	Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) a. [] Computer Readable Copy b. [] Paper Copy (identical to computer copy) c. [] Statement verifying identity of above copies				
	ACCOMPANYING APPLICATION PARTS				
8. []	Assignment Papers (cover sheet & document(s))				
9. []	37 CFR 3.73(b) Statement (when there is an assignee) [] Power of Attorney				
10. []	English Translation Document (if applicable)				
11. []	Information Disclosure Statement (IDS)/PTO-1449[] Copies of IDS Citations				
12. []	Preliminary Amendment				
13. M	Return Receipt Postcard (MPEP 503) (Should be specifically itemized)				
14. []	Small Entity Statement(s) [] Statement filed in prior application, status still proper and desired.				
15. []	15. [] Certified Copy of Priority Document(s) (if foreign priority is claimed)				
16. 🔀 Other: Deposit Account Charge Authorization					
17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information: [] Continuation [] Divisional [] Continuation-in-part (CIP) of prior application No:/					
18. CO	RRESPONDENCE ADDRESS				
Att	AAS & HALSEY LLP n: J. Randall Beckers, Reg. No. 30,358 0 Eleventh Street, N.W., Suite 500 Facsimile: (202) 434-1501				

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FEE CALCULATION (fees effective 01/10/2000)							
CLAIMS	(1) FOR	(2) NUMBER FILED (3) NUMBER EXTRA (4) RATE (5)		(5) CALCULATIONS			
	TOTAL CLAIMS	17	- 20 =	0	X \$ 18.00 =	\$	0.00
:	INDEPENDENT CLAIMS	3	- 3 =	0	X \$ 78.00 =		0.00
	MULTIPLE DEPENDENT CI	LAIMS (any	number; if app	licable)	+ \$260.00 =		0.00
	24.4	a.	BASIC FILING FEE				690.00
				Total of above Calculations =			690.00
	Surcharge for late filing fee, Statement or Power of Attorney (\$130.00)				0		
	Reduction by 50% for file	ing by sma	g by small entity (37 CFR 1.9, 1.27 & 1.28).			-	0.00
	TOTAL FILING FEE =				\$	690.00	
Surcharge for filing non-English language application (\$130.00; 37 CFR 1.52(d))					0		
	Recordation of Assignment (\$40.00; 37 CFR 1.21(h)(1))				0		
				TOTAL I	FEES DUE =	\$	690.00

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[X] The Commissioner is also authorized to credit any overpayments or charge any additional fees required under 37 CFR 1.16 (filing fees) or 37 CFR 1.17 (processing fees) during the prosecution of this application, including any related application(s) claiming benefit hereof pursuant to 35 USC § 120 (e.g., continuations/divisionals/CIPs under 37 CFR 1.53(b) and/or continuations/divisionals/CPAs under 37 CFR 1.53(d)) to maintain pendency hereof or of any such related application.

SUBMITTEL	BY:	STAAS	&	HAI	LSEY	LLP
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Typed Name	J. Randall Beckers	Reg. No.	30,358
Signature	Deales So-	Date	27 March 2000